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Working with the Windows Azure Platform

The good, the bad and the ugly



Rob Blackwell
Active Web Solutions



@RobBlackwell



www.robbblackwell.org.uk



rob.blackwell@aws.net



Working with the Windows Azure Platform.



Photo courtesy Cote, Flickr



Under the covers, it's just Windows.



**I HAVE THE
POWER OF
OMNI-LINGUISM.**

Microsoft



I can enable coding
in different languages
from one platform.

Microsoft



**I HAVE
CLOUD POWER.**

Get your Cloud Power >

Microsoft Cloud Power

Cloud Power Advertisement, courtesy Microsoft



But it's much more than just Windows.



Microsoft Netherlands by Rob Blackwell



It's not necessarily about File, New, Cloud Application.



Photo courtesy vanguard, Flickr



Don't get hung up on pricing.



Photo: Rob Blackwell



The cloud is secure. What about your application?



“Padlock” courtesy Zimpenfish via flickr

ASP.NET Web apps with SQL back ends are a “no brainer”.



“The Cans Festival, Graffiti” courtesy Tony Moorey via flickr



It's okay to use SQL Azure.



“Jars” courtesy Rob Marquardt via flickr



Maximize your CPU workloads.



“Robey heavy oil engine” courtesy Les Chatfield via flickr



Think about geography and global solutions.



“Sphere within Sphere” courtesy Rob Jorbasavia via flickr

Don't rely on the Developer Fabric.



“Broken glass” courtesy Creativity 123 via flickr

Design for failure.



"Fail Road" courtesy Dagny Scott via flickr



The first rule of VM Role is don't use it.



Silicon Valley sign, courtesy Eric Gray

Running Java and third party technologies.



<http://azurerunme.codeplex.com/>

Photo courtesy LWY via flickr



The cloud as a back end to a Smartphone.

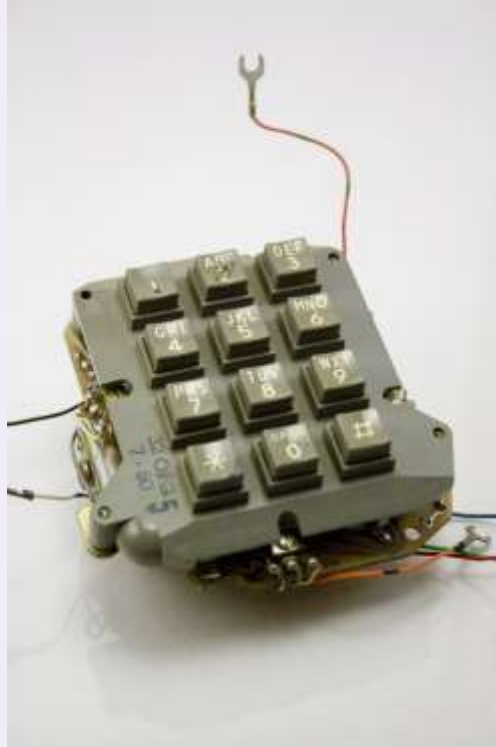


Travel Advisor on Windows Phone 7

Photo courtesy dhaun via flickr



Never build a login / password system again.



“Keypad on reflective white” courtesy Rob Marquardt via flickr



The sky is the limit.



Atlas Statue, New York by Rob Blackwell



Questions?

Email Me: rob.blackwell@aws.net

Browse Me: www.aws.net
robblackwell.org.uk

Phone Me: 01473 834560

Tweet Me: @RobBlackwell

Fork Me: github.com/blackwre

Active Web Solutions is hiring ... info@aws.net



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